



Not Around Us – PARTNERS INFORMATION

For National No Smoking Day, the 17th of February 2021, the “Not Around Us” (NAU) campaign was launched in County Clare. The campaign is about promoting an environment where it is easier for those who smoke to quit and stay quit and helping to de-normalise smoking for the next generation. The Not Around Us campaign is another step Towards a Tobacco/Vape Free Clare. It is about supporting Chapter 7 of [Tobacco Free Ireland](#): “denormalisation of smoking and protection of children and young people”. Healthy Clare is leading this campaign in partnership with a range of stakeholders, including the HSE’s QUIT-Mid-West team, Clare Comhairle na nÓg, Clare Children and Young People’s Services Committee, Clare Youth Services, Clare Sports Partnership, Greener Clare and Healthy Ireland.

Information will be available from the 17th of February 2021:

- Press release from Healthy Clare, Clare County Council.
- Downloadable Not Around Us resources will be available on the Clare County Council’s [webpage](#) or type Not Around Us in the search box.

The purpose of Not Around Us:

1. Helping to protect children and young people from second-hand smoke exposure.
1. Contributing to the denormalisation of smoking for children and young people.
2. Reducing the environmental nuisance, cost of cleaning and damage that discarded tobacco products create.
3. Signposting to [HSE Quit](#) services.

Some of the ways you can get involved:

- ✓ Use your communication resources and contacts to promote a Tobacco Free Ireland in a way that suits your group/organisation’s priorities and clients during the week of National No Smoking Day (17th of February 2021).
- ✓ Show your support for Not Around Us by displaying the new Not Around Us signage on your property (if it has an outside space where children and young people are likely to be and is in County Clare) or an electronic version of it on social media.
- ✓ Post images on social media of your organisation displaying the Not Around Us signage on your property.
- ✓ Promoting the HSE’s Quit.ie with staff, volunteers and service users and/or your own evidence-informed support services for people who wish to quit smoking.
- ✓ Displaying information on quitting smoking on your premises – materials available to order/download from [healthpromotion.ie](#)
- ✓ Using any/all of the following hashtags on relevant social media posts:

#NotAroundUs #Healthyclare #HSE #QUIT #TobaccoFreeIreland #HealthyIreland

Overview of Not Around Us:

1. Being implemented by the Healthy Clare working group and partners.
2. Launching County Clare’s Not Around Us campaign on National No Smoking Day 17/02/2021.
3. Outdoor signage and window stickers will be available to interested early years services and not-for-profit groups and organisations across County Clare on a first come first served basis.

For more information visit the Healthy Clare [webpage](#) (<https://www.clarecoco.ie/services/community/healthy-clare/>) or email healthyclare@clarecoco.ie

Expression of interest in Tobacco/Vape Free Clare signage with commitment.



On behalf of _____ (organisation/group), I can confirm that:

1. We are a not-for-profit organisation/group or an Early Childhood Education and Care Service in County Clare outside space(s) where children and young people are likely to be.
2. We are committed to promoting Tobacco/Vape free outdoor spaces to help provide an environment where it is easier for those who smoke to quit and stay quit and to help de-normalise smoking for the next generation.
3. We would like to have Tobacco/Vape Free Clare sign or window sticker for the following property: (Please specify what and how many you would like) _____

_____ (give organisation/group name, address, and postcode)

4. We commit to securely attaching the signage in the following locations on this property (egs. in carpark/ outside front and back entrance doors/ on school gates/ on the railing inside the public playground near the two entrances or on a front window):

If there is more than one property, please give details for each.

5. We agree that we are responsible for all signage located on our property and their secure fixing by a suitably qualified person. Clare County Council and its partners are not responsible for any injury or damage caused by inadequate installation or maintenance of the signage on our property.

Signage spec:

- Permanent, sized 300mm by 400mm, 12-gauge aluminium, reflective with pre-drilled holes for rivet-fixing OR
- A5 window sticker

**** Please read the Clare County Council - [Privacy Notice](#) – Healthy Clare Not Around Us Campaign – Feb 2021**

<https://www.clarecoco.ie/services/community/healthy-clare/not-around-us-campaign/ccc-nau-privacy-policy-41814.pdf>

YES NO

I consent to provide the data below to Clare County Council

Signed on behalf of Group/Organisation _____

Date _____

Please print name _____

Group/Organisation name _____

Group/Organisation's Telephone _____

Group/Organisation's Email _____

Please complete and return via email to healthyclare@clarecoco.ie; or by mailing it to Healthy Clare, Rural Development Dept. Áras Contae an Chláir, New Road, Ennis, Co. Clare, V95 DXP2. Signage is subject to availability. Distribution will be on a first come first served basis. If there is strong enough interest, there may be funding available in the future for more signage. For more information call 065 684 6339